## BANGKOK DUSIT MEDICAL SERVICES PCL.



Bangkok Dusit Medical Services (BDMS) is the largest hospital network in the Asia Pacific region, ranking first in net profit and fifth in market capitalization. Their first hospital, Bangkok Hospital, was established in 1972. Today they operate six major hospital brands, namely Bangkok Hospital, Phyathai Hospitals Group, Samitivej Hospital, Paolo Hospital Group, BNH Hospital, and the Royal Hospital Group, with a total of 34 hospital branches.

Ms. Ajaya Intaraprasong, Assistant Vice President, Investor Relations for BDMS, recently listed several important factors that support Thailand's position as a leading global medical hub. "First, the country provides qualified health expertise and staff with the most advanced medical technologies and equipment. Second, in terms of service, Thailand's unique hospitality creates a positive impression on patients. Third, the huge demand in healthcare services in Thailand because of our aging population can stimulate and strengthen the healthcare sector in the country."

As Thailand is one of the world's most attractive medical tourism destinations, it is expected that annual growth over the next 10 years may reach 25%, achieving a market value exceeding \$15.5 billion (US\$439 million). To further expand its preventive healthcare service offerings, BDMS recently established a new wholly owned subsidiary, BDMS Wellness Clinic Company Limited, to purchase Swissotel's Nai Lert Park facility and develop it into a new wellness clinic to provide world-class wellness and healthcare services.

For Thai and international clients, BDMS is also planning to open Chiva Transitional Care Hospital, which will focus on healthcare for senior citizens and rehabilitation as its post-healthcare service.

The Medic Pharma Company Limited, within the BDMS Group, recently opened a new medicine manufacturing plant at the Sinsakhon Industrial Park in Samutsakhon province. The new plant has comprehensive innovations and technologies that meet international quality standards in order to support both domestic and foreign demand.

## SUPPORTING POLICIES FROM THE GOVERNMENT

Thailand's position as an international medical hub attracts both patients and tourists to the country. To enable international visitors to stay for longer periods, the government readily grants extended tourist visas to qualifying tourists. Also, the government, in recognizing the importance of the medical sector, has allocated \$12.5billion (US\$376.3 million) in healthcare spending. The Thai government and the BOI strongly support the efforts of Thai companies in the private sector which are looking to generate increased business opportunities in the global market.

## **ATTRACTIVE BOI INCENTIVES**

The Thailand Board of Investment (BOI) offers a wide range of tax and non-tax incentives for projects that meet national development objectives.

Tax-based incentives include an exemption or reduction of import duties on machinery and raw materials, as well as corporate income tax exemptions of up to eight years. Non-tax incentives include permission to bring in expatriates, own land and take or remit foreign currency abroad.

Additional information about specific activities relating to the medical and healthcare industries can be found by clicking **here** or contacting the BOI's Investment Promotion Division 1.

With competitive healthcare costs and world-class standards, Thailand has become one of the most attractive destinations for patients from around the world."

Ajaya Intaraprasong Assistant Vice President, Investor Relations for BDMS

